



**INTERAERIAL
SOLUTIONS**

EXPO.
FORUM.
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STUTT GART
17 – 19 SEPTEMBER 2019

interaerial-solutions.com

INTERAERIAL SOLUTIONS – Start-up Session

Dear Sir or Madam,

we appreciate your interest in participating at this year's IASEXPO Start-up Session.

To process your application please send us your current and up-to-date **PDF pitch deck** of ca. 10-15 slides (and optionally a video). Your pitch should include all typical information (What is the problem? What is your solution (product or service)? Who are customers? What is the size of the market? Who are competitors? How do you make money? Who are you (team)? Action plan. Financial planning).

After that please answer the following questions:

Company name:

1. Describe your idea in two to three sentences!
2. What are your USPs and how do you protect your idea against copying?
3. What is the benefit your idea offers to potential customers?
4. What problems may occur and how can you ensure a successful implementation of your idea?
5. In what position do you see the company in 2- 3 years?

Upon finishing answering the questions, please send them to Marco Hüttlin (mhuettlin@hintemesse.de) and await further instructions.

We are looking forward hearing from you!